



## PRESS RELEASE

Brussels, 22 March 2018

### **Food & Drink Industry celebrates 25<sup>th</sup> Anniversary of the Single Market**

As European leaders discuss progress made with regard to the EU Single Market during the European Council summit today and tomorrow (22-23 March), FoodDrinkEurope is seizing the opportunity of the Single Market's 25<sup>th</sup> Anniversary to celebrate the progress it has brought to businesses and citizens at large, at an event tonight in Brussels. FoodDrinkEurope also takes this opportunity to publish its [Single Market Manifesto](#), a short overview of the benefits and outstanding challenges of the Single Market for food and drink products.

Using testimonies from small and large companies to demonstrate the sector's commitment to the Single Market, the Manifesto also proposes some policy recommendations to further reinforce what it sees as the most significant achievement of the European Union.

Hubert Weber, FoodDrinkEurope President and President Mondelēz Europe, commented: "For the EU food and drink sector, the smooth and effective functioning of the Single Market is essential to guarantee growth, jobs and effective service to consumers. It also ensures the diversity, availability, affordability and safety of our products that consumers all across Europe are able to enjoy every day. In order to preserve and build on this, it is imperative that the EU Institutions have a long-term vision and a commitment to the Single Market for the next 25 years. With our Manifesto, we invite European and national policy-makers to reflect on the achievements of 25 years of the Single Market for food and drinks and to put the Single Market central in all food and drink policies in the future."

For information about the evening itself, follow #PantriesofEurope

*Note to the editors:*

*FoodDrinkEurope is the organisation of Europe's food and drink industry, the largest manufacturing sector and leading employer in the EU and a key contributor to its economy (289 000 companies, 99% SMEs, 4.2 million employees).*

Press contact:

Florence Ranson, Director of Communications  
[f.ranson@fooddrinkeurope.eu](mailto:f.ranson@fooddrinkeurope.eu) - +3225081028